

LOVE Te Awamutu



Celebrating the people, places and stories that make our community special

Love Te Awamutu is more than a magazine.

It's a celebration of our town, our neighbouring communities, and the people who make this place such a great place to live, work and belong.

Produced by the Te Awamutu Information and Visitor Centre in partnership with the Te Awamutu Business Chamber, Love Te Awamutu will showcase the stories, personalities, businesses, events and hidden gems that make our community unique.

While the magazine is funded through advertising, it is not a directory of advertisements. Instead, it will be a beautiful, high-quality publication filled with engaging local content that people will genuinely want to read, keep and share.

From local food and fashion to community groups, artists, volunteers, attractions and business stories, Love Te Awamutu will capture the character of our region and celebrate everything that makes it special.

With a print run of 5,000 copies, the magazine will be distributed free of charge throughout Te Awamutu, Kihikihi and Pirongia, including:

- The Te Awamutu Information & Visitor Centre
- Cafés, restaurants and hospitality venues
- Hairdressers and beauty businesses
- Professional service providers
- Community facilities and public spaces
- Local businesses and retailers
- New resident welcome packs

Designed to have a long shelf life, Love Te Awamutu will remain in circulation for years, giving advertisers ongoing exposure well beyond a traditional advertising campaign.

An electronic version of the magazine will also be available online, extending its reach even further.

Our Vision

Celebrate Our Community

Share the stories, people and places that make Te Awamutu, Kihikihi and Pirongia unique

Showcase Local Businesses

Provide businesses with a premium platform to tell their story and connect with a highly engaged local audience

Support Local Initiatives

Support the ongoing work of the Te Awamutu Visitor & Information Centre and Business Chamber for the benefit of our community

Why advertise in Love Te Awamutu?

Your advertisement will be part of a publication people want to keep.

Unlike newspapers, flyers or short-term advertising campaigns, Love Te Awamutu is designed to have a long life. Copies will remain in homes, cafés, waiting rooms, accommodation providers and community spaces for years.

Reach both locals and visitors



Local residents and families



New residents moving into the area



Visitors exploring our region



Business owners and professionals



Community-minded readers interested in local stories

Tell your story, not just sell your services

Businesses have the opportunity to participate in professionally written feature articles and advertorial content that helps readers connect with the people behind the business.

Whether you're a long-established local business or a newer venture, we can help you share what makes your business unique.

Bring Your Story to Life

Want to share your business story but don't have professional images?

Businesses participating in advertorial features can access professional photography at no additional cost, helping create beautiful, high-quality content that showcases your business, your team and what makes you unique.

Combined with professionally written editorial content, this creates a powerful opportunity to connect with readers in a genuine and engaging way.

Not every story belongs to just one business.

Our themed feature articles bring together complementary businesses around topics that matter to our readers. By sharing space within a professionally written feature, businesses can enjoy the impact of editorial-style content while sharing the investment with others.

Some of our favourites include our Foodie Trail, The Ultimate Te Awamutu Bucket List, and The Heartbeat of Te Awamutu, showcasing our community groups and volunteers.

If you have an idea for a feature or would like to explore opportunities within a themed article, we'd love to chat.

Share the Story. Share the Cost.

Read. Keep. Share. Revisit.

Love Te Awamutu is designed to have a long life, with a new edition every 2 years. Alongside our printed edition, a digital version will be hosted on teawamutu.nz, making it easy for readers to revisit stories, share content and continue discovering local businesses online.

Advertising options

Whether you're looking for a simple advertisement, a larger brand presence, or the opportunity to tell your story through editorial-style content, we have options to suit a range of budgets and objectives.

Te Awamutu Business Chamber members receive a 10% discount on advertising rates.

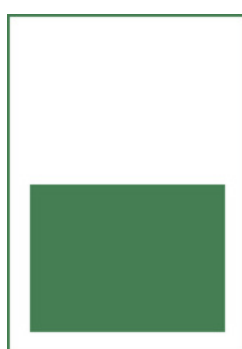
Magazine Specifications

- 210mm W x 297mm H (A4 portrait)
- Full colour throughout
- Perfect bound
- 90gsm uncoated
- 5,000 copies printed
- Digital version available online



Full page
\$4,500
+gst

210mm W x
297mm H
(A4)



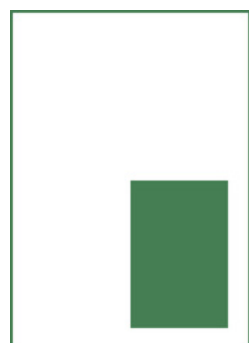
Half page
horizontal
\$2,500
+gst

170mm W x
128.5mm H



Half page
vertical
\$2,500
+gst

85mm W x
257mm H



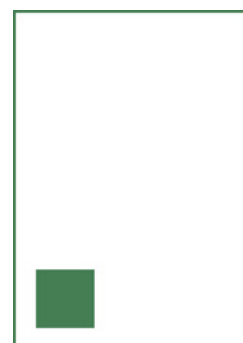
Quarter
page
vertical
\$1,350
+gst

85mm W x
128.5mm H



Quarter
page
horizontal
\$1,350
+gst

170mm W x
68.25mm H



Foodie Trail
map feature
\$250
+gst

50mm W x
50mm H

Need a hand?

Not everyone has a ready-made advertisement sitting on their computer.

If you'd like help creating content for the magazine, we can assist with:

- ✓ Professional editorial writing
- ✓ Business storytelling and advertorials
- ✓ Professional photography
- ✓ Advertisement design

Whether you have a complete concept or just a rough idea, we're happy to help bring it to life.

Our graphic designer, Creative Box, can create a professional advertisement for you at a fixed price:

Advertisement size	Design fee
Full page	\$125 + gst
Half page	\$75 +gst
Quarter page	\$50 +gst

Design fees are additional to advertising rates.

Simply provide your logo, images and key information, and Creative Box will create a print-ready advertisement tailored to the magazine.

Payment options

Advert Booking

A 50% deposit is required within seven days of booking to secure your advertising space.

The remaining balance will be invoiced following final approval of your advertisement and must be paid prior to publication unless alternative arrangements have been agreed.

Payment Plans

We understand that marketing budgets vary.

If you would like to spread the cost of your advertising, please contact us to discuss flexible payment options.

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Terms & Conditions

1. All advertising content must comply with New Zealand law, including the Fair Trading Act 1986 and the Advertising Codes of Practice issued by the Advertising Standards Authority Inc, and must not contain misleading, deceptive, defamatory, offensive or unlawful material.
2. Advertisers are responsible for ensuring they hold the necessary rights and permissions for all images, logos, trademarks and content supplied.
3. The advertiser agrees to indemnify and hold harmless the publisher and its employees, contractors and representatives against any loss, damage, liability, claim, cost or expense arising directly or indirectly from any breach of these terms, any inaccuracy in the advertising material supplied, or any claim relating to the publication of the advertisement.
4. The publisher reserves the right to decline, amend or remove advertising content that does not align with the publication's standards or requirements.
5. Advertising space is confirmed upon receipt of a booking acceptance and deposit payment.
6. Advertisement placement within the magazine is at the discretion of the publisher, although reasonable efforts will be made to accommodate preferences.
7. Artwork must be supplied in accordance with the published specifications and by the agreed deadlines.
8. Any design work requested by advertisers or adjustments to advertisements due to incorrect artwork specifications may incur additional charges.
9. Cancellation requests must be received in writing at least 3 weeks before going to print. Deposits may be non-refundable where production work has already commenced.
10. While every effort will be made to ensure accuracy, the publisher accepts no liability for errors, omissions or loss arising from publication.
11. The advertiser must notify us as soon as reasonably possible if they become aware of any error or omission in their advertisement. While every reasonable effort will be made to ensure accuracy, the publisher will not be liable for any indirect, consequential or economic loss, including loss of revenue, profit, business opportunity or goodwill, arising from any error, omission, delay or failure to publish an advertisement. To the maximum extent permitted by law, any liability arising in relation to an advertisement is limited to the amount paid for the advertising space concerned.
12. Payment terms are seven days from invoice unless otherwise agreed in writing. Any amount not paid by the due date may incur interest at a reasonable commercial rate from the due date until payment is received in full. The advertiser will also be responsible for any reasonable costs incurred in recovering overdue amounts, including debt collection fees, legal costs and other recovery expenses.
13. Unpaid accounts may result in advertising being withheld from publication.
14. By booking advertising space, the advertiser agrees to these terms and conditions.



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